Gianpaolo **Fusari**

British Council Afternoon Tea, Tallinn 01.11.2012







medicine

industrial design



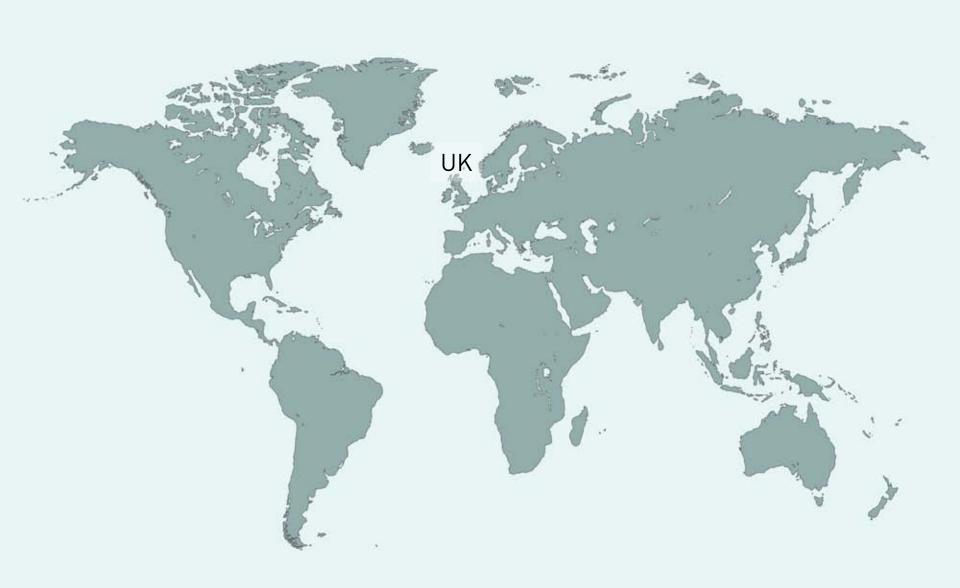
pR34 house (2004)



Falcon HQ (2004)



Nestle chocolate factory (2007)

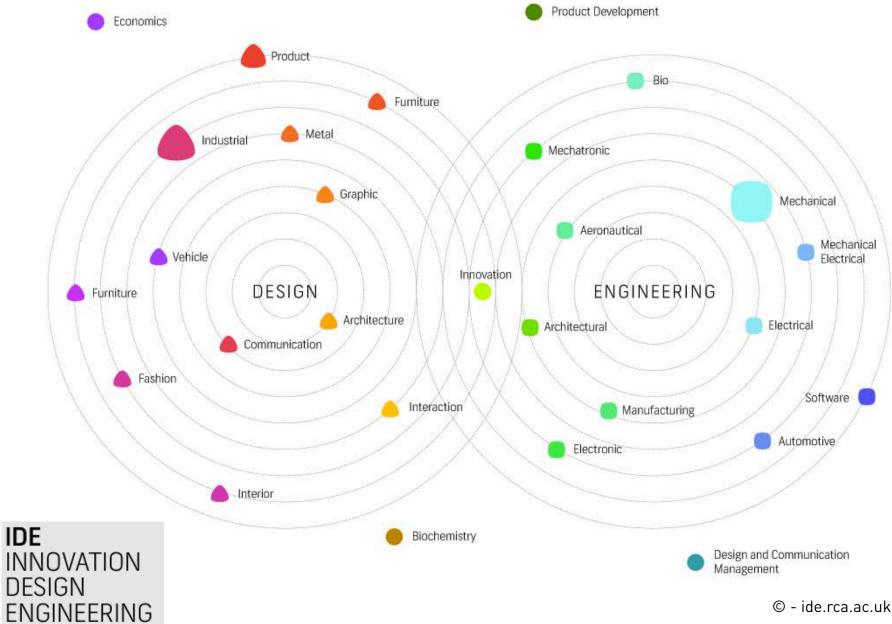


Royal College of Art

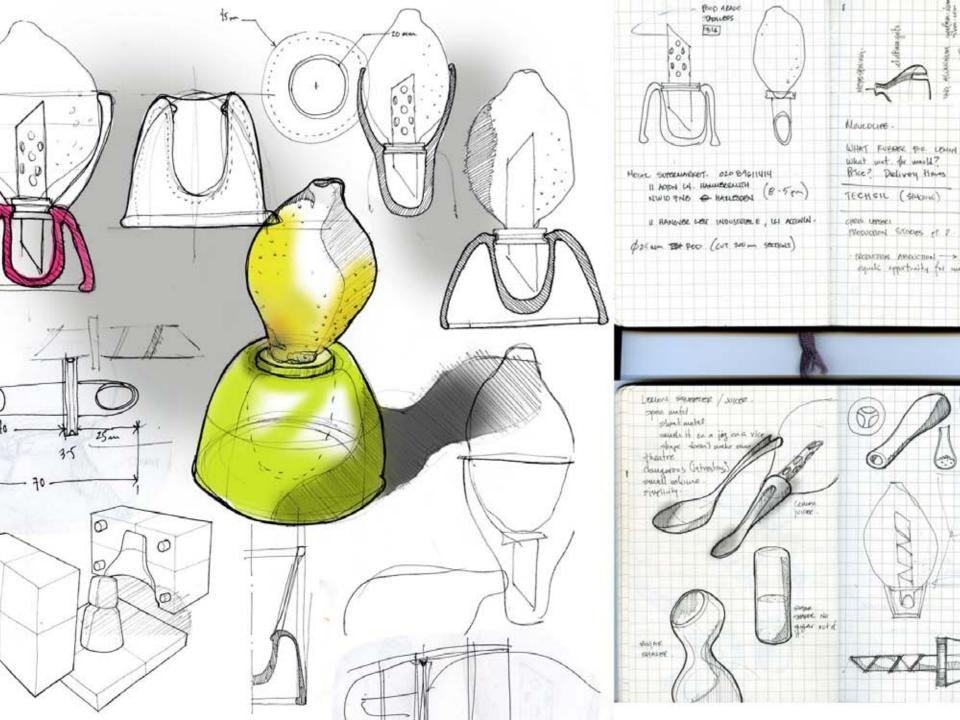
The world's leading postgraduate art and design school. Our staff, students and alumni comprise an internationally renowned community of designers, researchers and artists who play a significant role in the shaping of society and modern culture.















richer communities & healthier people







Blue Corn is a super food

20% more protein than yellow or white corn 15% less starch content low glycemic index > perfect for diabetics natural antioxidant





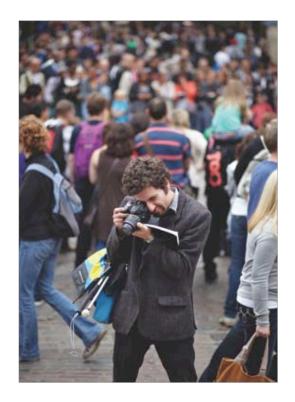


The Bureau of Research Engineering Art & Design



helen hamlyn Royal College of Art centre for design

helen hamlyn centre for design



Age & Ability Lab



Health & Patient Safety Lab



Work & City Lab

Designers often find it easier to design for themselves...

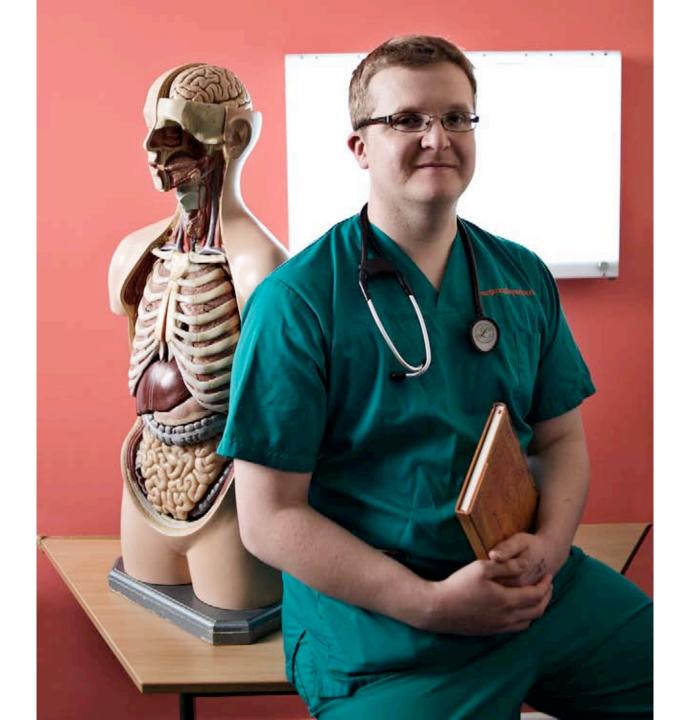
... and this leads to design exclusion

Bill Moggridge IDEO co-founder, 2001

industrial design healthcare



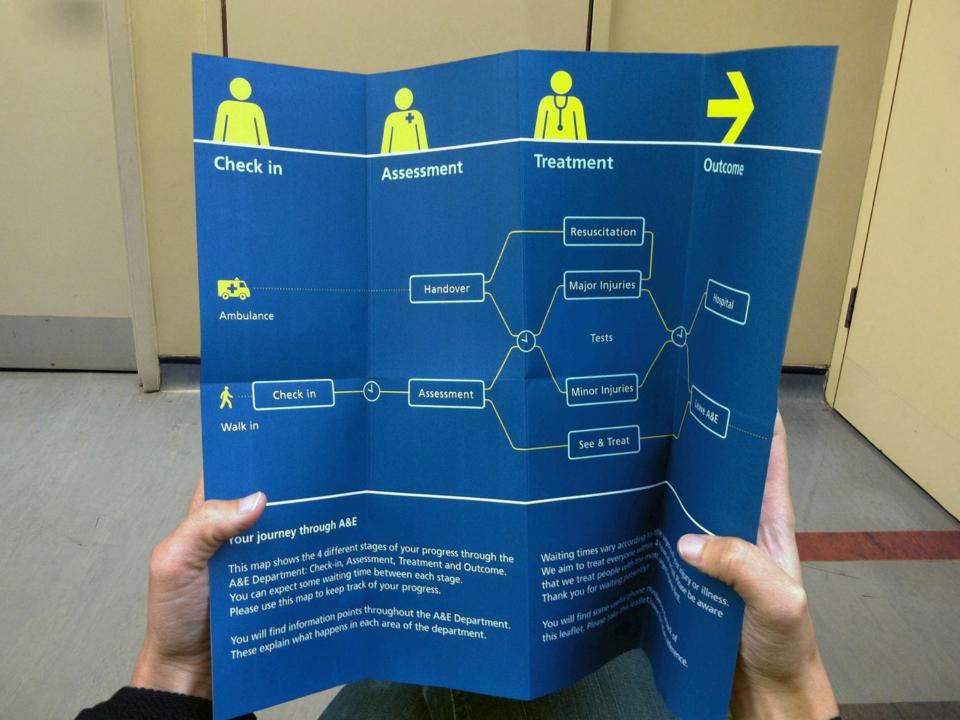
Reducing violence and aggression in A+E















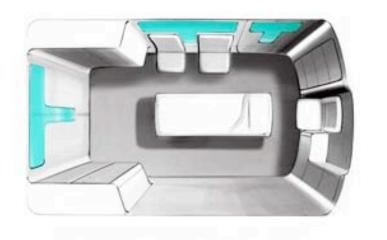


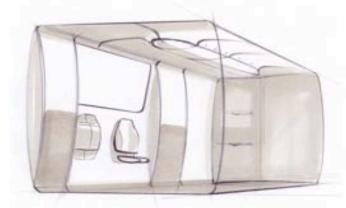


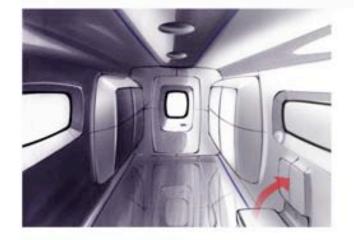


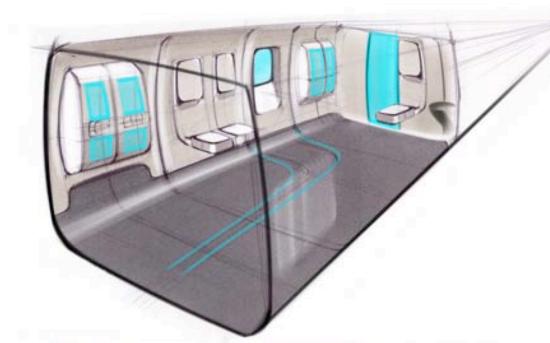


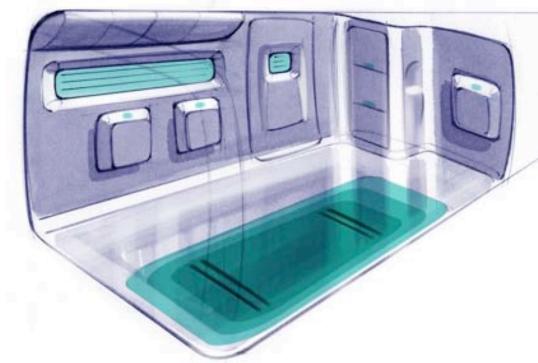


























Aitäh!

Gianpaolo **Fusari**

British Council Afternoon Tea, Tallinn 01.11.2012