



EU FashionMatch 4.0 @ Modefabriek in Amsterdam on 12-13 July 2015

Meet your future business partner



Enterprise Europe Network (EEN) is delighted to invite you to the 4th EU matchmaking at [Modefabriek](#) on the 12-13nd of July during the [Mercedes-Benz FashionWeek Amsterdam](#). After the [successful event](#) in January 2015 EEN is again organizing matchmaking sessions to facilitate networking and to bring together international potential business partners. The EEN connects companies, get inspired: <http://bit.ly/1mRk4R4> and <http://bit.ly/1CxDjZc>.

Modefabriek is the leading innovative and distinctive B2B tradeshow for fashion in the Benelux region. It is a fashion fair with over 19,000 professional visitors from the Netherlands, Europe and overseas and showcases more than 600 brands/labels.

The 23th edition of the Mercedes-Benz FashionWeek Amsterdam takes place from July 3rd -13th at Westergas-area and brings over 25,000 fashion professionals and interested parties from varying industries together. The FashionWeek is a hub for networking and the perfect place to get to know the Dutch fashion scene and explore business opportunities.

In this mass of potential contacts, our FashionMatch sessions will allow participants to get together with the most promising business partners in pre-scheduled meetings. Besides a lookbook, participants have the possibility to bring 3 items of their collection to our booth for demonstration purpose only during the meetings. After your

Organizers



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Netherlands Enterprise Agen



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meetings you have to put these items away!

Why participate?

- Expand your international fashion network.
- Find and meet potential business partners.
- Initiate cross-border contacts and co-operations.
- Pre-arranged 20 minute meetings.
- Combine your presence at the Modefabriek with the opportunity to meet potential business partners. We can relocate your meetings to your booth.

Please note that all participants for FashionMatch have a free admission to Modefabriek. Register for free admission to Modefabriek by sending an e-mail to jolien@modefabriek.nl. You will receive your personal free code in the middle of June

Language: **English**

Costs: **Free of charge**

Dates for your agenda

Dates	Tasks
July 3rd	Deadline for registration and submission of a cooperation profile at www.b2match.eu/fashionmatch-4thedition .
June 8th – July 10th	Online selection of face-to-face meetings
Sun July 12th	Bilateral Meetings (10:00 - 12:00) Network lunch (12:00 – 13:00) Bilateral Meetings (13:00 – 17:00) Networking drinks (17:00 – 18:00)
Mon July 13th	Bilateral Meetings (10:00 - 12:00) Network lunch (12:00 - 13:00) Bilateral Meetings (13:00 – 17:00)



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Supported by the Creative Industries Sector Group!

Enterprise Europe Network

The Network includes almost 600 partners in 54 countries. It provides services for local SMEs on competitiveness & innovation in Europe and beyond. In just three years, the Network has provided services to more than 2.5 million SME and held business events with more than 600 000 participants. It has also attracted 35,000 small businesses to international brokerage events and company missions.

For further information: <http://een.ec.europa.eu/>

Sector Group Creative Industries, Sector Group Textile & Fashion and Sector Group Women Entrepreneurship

The Enterprise Europe Network Sector Group for Creative Industries, Sector Group Textile & Fashion and Sector Group Women Entrepreneurship are committed to bring European creative companies together from across all disciplines to enhance opportunities and commercial partnerships. Through joint activities the Sector Groups supports creative companies finding partners for joint projects, exploring new markets as well as sharing knowledge, ideas, innovation and inspiration.

Questions?

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