

## CEA 2019 Conference Agenda

11:00 - 11:10	Welcome	Gela Suli, CEO Creative Caucasus
11:10 - 11:20	Moderator	Toomas Roolaid, Koolituslabor
11:20 - 11:45	Introduction/ Greetings, Measuring the impact of festivals	Eva Leemet, CEO Loov Eesti
11:45 - 12:30	Creating a huge international festival in a small city	Tarmo Noormaa, CEO Viljandi Folk
12:30 - 13:30	<b>Lunch</b>	
13:30 - 14:00	How to manage a location where several different festivals are taking place?	Bianka Soe, Telliskivi Creative City
14:00 - 14:30	How to create a strong festival brand?	Ants Lusti, Creative Union
14:30 - 14:45	Who and how supports Georgian festivals	Mikheil Giorgadze, First Deputy Minister, Ministry of Education, Science, Culture and Sport of Georgia
14:45 - 15:00	Creative Europe open doors for International cooperation	Ketevan Shengelia, Head of Creative Europe Georgia Desk
15:00 - 15:20	<b>Coffee Break</b>	
<b>Speaker Session – Georgian/ International Festivals, Do's and Don'ts, impacts on local economy.</b>		
15:20 -15:30	4GB	Michael Maisuradze
15:30 -15:40	Sou Festival	Sandro Lominashvili, Tamara Janashia
15:40 - 15:50	Tbilisi International Festival of Theatre	Eka Mazmishvili
15:50 - 16:00	Tbilisi Architectural Biennale	Gigi Shukakidze, Otar Nemsadze
16:00 -16:10	Kolga Tbilisi Photo	Nino-Ana Samkharadze
16:10 -16:20	Blues Fest	Natalia Kalandadze
16:20 - 16:30	CinéDOC-Tbilisi	Marine Gulbiani, Mariam Chutkerashvili
16:00 -17:00	Panel discussion: How can we take the most out of the local events Moderator - Toomas Roolaid	<i><b>All Georgian festival representatives will participate in the panel.</b></i>