



What: **Creative Entrepreneurship Academy**
 Theme: **Designing Creative Ecosystems and Businesses**
 Time: **20-22 April 2017**
 Host: **Creative Business Cup Georgia**
 Place: **Hotel Room**
 address: **14 Merab Kostava,s, Tbilisi, Georgia**

20-Apr	21-Apr	22-Apr	
SEMINAR / WORKSHOP	SEMINAR + WORKSHOP	INVESTORS BREAKFAST	HACKATHON
Theme of the day: Creative and cultural industries in European Union. Creative industries ecosystem.	Theme of the day: Creative entrepreneurship - characteristics and functioning models.	Theme: Investing into creative industries. Target group: investors	Theme: working ideas into businesses Target group: businesses, teams, students
Target group: public sector - civil servants, hubs, incubators, development sectors, students, investors		Venue: Marriott Hotel Tbilisi	Venue: address: <i>Fabrika, 8 Egnate Ninoshvili St</i>
Schedule	Schedule	Schedule	
10.00-10.30	10.00-12.30	10.00-11.30	10.00-14.00
Introduction of Creative Business Cup (CBC) Georgia Speaker: Gela Suli, Head of CBC Georgia	Creative industries and impact on other sectors	Investors Roundtable breakfast: Investing into creative industries	HACKATHON continues Organiser: Garage48
Introduction of Garage48 hackathon Speaker: Kai Isand, Garage48 Estonia	Speaker: Jorma Sarv, Creative Industries Expert, Creativity Lab, Estonia	Speaker and couch: Yrjö Ojasaar, entrepreneur and investor, Startup Wise Guys	
10.30-13.00	12.30-13.00		14.00-15.00
Developing cultural and creative sector in the EU - role of towns and regions in creating vibrant creative ecosystem	Introduction of Creative Georgia		How to speak to investors
Speaker: Ragnar Siil, Key Expert on Cultural and Creative Sectors, EU-EaP Culture and Creativity Programme	Speaker: Elene Toidze, Head of Creative Industries Development Unit, LEPL Creative Georgia Speaker: Ketevan Shengelia, Creative Europe Desk		Speaker and couch: Yrjö Ojasaar, entrepreneur, Startup Wise Guys
	New tools for support creative industries in Georgia		15.00-21.00
	Speaker: Zviad Mchedlishvili, Executive Director of Creative Georgia NGO		HACKATHON continues Organiser: Garage48
13-14 Lunch	13-14 Lunch		
14.00-16.30 Seminar	14.00-16.30		
Creative industries ecosystem and governance	Potential of creative businesses. How to make it happen.		
Speaker: Jorma Sarv, Creative Industries Expert, Creativity Lab, Estonia	Speaker: Yrjö Ojasaar, entrepreneur, Startup Wise Guys		
16.30-17.00	16.30-17.30		
Tools to rise awareness of creative industries	Networking reception for CEA and hackathon participants Venue: Rooms Hotel		
Speaker: Eva Leemet, CEO, Creative Estonia	17.30-21.00		
	HACKATHON kicks-off		
	Organiser: Garage48 (Estonia)		