

On international waters - Internationalisation of the Cultural and Creative industries!

Creative Ports Interreg BSR Project Final Conference

September 7th 2021

Szczecin & Online

10.00 – 10.20 - Welcome

The audience will be welcomed by the XX* & XX* from XX.

10.20 – 11.30 - Session 1: “Building blocks for Local and regional (authorities)”

1.1 You´ve just sailed into CREATIVE PORTS!

Isabel Hölzl* and Lari Sirén* (Goethe-Institut) will tell you what the Creative Ports project is all about.

1.2 On far shores: towards internationalisation. Policy recommendations from the Creative Ports project.

Piritta Parkkari* and Annika Salmi* (XAMK) lead the way, as we enter the world of Policy Recommendations.

1.3 Friendly Ports – Getting to know the Creative regions of the Baltic.

XX* will present us the plenitude of different creative regions around the Baltic Sea. And there will be a Quiz as well!

11.30 – 12.00 - ~~Rum~~ Coffee break

12.00 – 13.30 - Session 2: “Supporting the supporters: internationalisation practices and models for CCI Support organisations”

2.1 *The Sailor’s Almanac: The Tools of the Trade.* A collaborative Learning session on Tools of Internationalisation.

How to think about learning among colleagues and across organisations? Hyper Island* will pave the way for us as we address this. Internationalisation Tools – meaning formats, practices and initiatives aimed at supporting internationalisation – are in the core of Creative Ports. The audience will have the chance to get to know the very best of them through a gallery walk (also virtual!) and shared experiences.

2.2 Learning Modules

Video + Panel Discussion

Moderator: Nele Plutus, Tallinn, Creative Incubators

Eva Leemet, Creative Estonia

Dr Ralf Eppeneder, Goethe Institute

Amalie Sørensen, Danich Institute of Culture

Claudia Wondratschke Hamburg Kreativgesellschaft

13.30 – 14.30 - “All this sea air makes me hungry.” A Lunch break.

14.30 – 16.00 - Session 3: “Far Horizons. Setting the course towards Future: How to generate better CCI policies and find the hidden treasures?”

3.1 Panel Discussion: The new EU funding period. What’s there for the Cultural and Creative industries?

*Moderation: Nico Degenkolb**

Impulse: Bernd Fesel, European Creative Business Network

Participants:

- *Maciej Hofman, Expert at DG for Education and Culture of the European Commission**

- *Rasmus Wiinstedt Tscherning, Creative Business Network **
- *Else Christensen-Redzepovic **
- *Bernd Fesl**

*Artistic interlude --- Marcus Hagemann, El Maestro del Cello**

3.2 The CCI Secretariat and the tandems – what are they all about?

- *Animation (2 min)*
- *N. N. DCI Presentation Tandems (5 min)*
- *Ulrich Ribbert, GI Estonia Presentation Secretariat (4 min)**

3.3. Panel Discussion: The Future of the Partnership. What fresh initiatives and new joint projects could we kick-off? What will we be doing together in the future?

*Moderation: Martin Thörnkvist**

*Impulse: Johannes Ebert, Secretary General Goethe-Institute**

Participants:

- *N.N. (Business support organisation representative)**
- *Wojciech Dorżynkiewicz, Councillor of the West Pomeranian Parliament and a member of the Baltic Sea States Subregional Co-operation Board**
- *Johannes Ebert, Goethe-Institut*

16.00 – 17:00 Anchors up - it's time for some culture!

[Musical performance (Folk Music), to be completed later on]

17.00 – 18.30 - "Calm sea ahead." Break

19.00 – ... - At the Captain's table – Dinner

To conclude the day, we will enjoy a joint dinner